

## PROUDLY WE HAIL NOMINEES HONORED



GW Shopbell was nominated to receive the Proudly We Hail for flying his flag by our club's District Director Mike Blount. Mike emailed the club

and told us about Ms. Shopbell. When his email was shared with Americanism Director David Garvin, he immediately knew who Mike was talking about and agreed with the recommendation. If you drive by Mr. Shopbell's house at 1016 Houston, you can see his flag day or night. It has a 24 hour spot light on it allowing for the 24 hour display.

The Shilo Inns and Suites were



## 2009-2010 BUDGET

The Officers and Board of Directors will meet on Monday, June 22 to plan and discuss next year's activities. Included in this process is the preparation of the annual budget. Any member interested in having an item considered is encouraged to contact an officer or a member of the board.

## THE MARKET SPOT

Jay Ehret from The Marketing Spot, a small business marketing firm in Waco discussed Internet social marketing. He advised that modern communication is making it easier for clubs and businesses to reach the people they need to reach to increase membership and create a customer relationship. H stated that marketers face four primary challenges:



## Dates To Remember.....

*June 26, 27 and 28—Texas Louisiana District Leadership Conference*

*June 29—Installation of Officers*

*July 13 through 18—Natioanl Exchange Club Convention—Jacksonville, FLA*

# Flag Day June 14th

◆ *Calendar of Events*

- JUNE 2009  
 15th First Tee" director (Mr. Henry Hurst)  
 22nd (BOARD MEETING AT 1 PM) DISCUSS AND APPROVE THE 2009-2010 BUDGET  
 29th INSTALLATION OF OFFICERS FOR 2009-2010 CLUB YEAR

selected under the business category. The hotel proudly displays our Nation's flag. The owner is very conscious of his country since his father served in the Army. Shilo General Manager Enna Goodsby was present to receive the award on behalf of the Shilo. Our organizational selection was the Greater Killeen Chamber of Commerce. Gerald Skidmore picked up the honor but he stated that the real honor goes to Jack Wade who

Who's In Charge?



## OFFICERS & DIRECTORS 2008-2009

- President.....Maureen Jouett  
 President-Elect.....Dick Young  
 Secretary.....Paul Brice  
 Treasurer.....Paul Liu  
 VP/Bingo Chair.....Don Sutton  
 Scrapbook.....Melissa Jouett  
 Photographer.....Paul Liu  
 Web Master.....Abdul Subhani  
 Americanism.....David Garvin  
 Child Abuse Prevention.....  
 .....Dick and Teresa Young  
 Community Svc .....Kathy Jones  
 Fellowship/Inter-Club/Public  
 Relations/Bulletin.....Kathy Jones  
 Membership.....Sherry Hoffpaair

tirelessly takes care of the flag on a daily basis. The club presented Mr. Stopbell and Jack Wade with a flag and standard in honor of their awards.

## Biblical Exchange



Be strong and of a good courage, fear not, nor be afraid...for the Lord thy God, he it is that doth go with thee; he will not fail thee, nor forsake thee. Bible, Deuteronomy

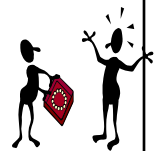


## June Birthdays

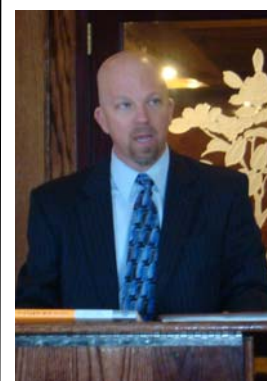
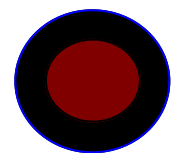
Paul Hansen June 22

## June Club Anniversaries

NONE  
 THANK YOU FOR YOUR SERVICE!



1. Visibility
2. Complexity
3. Accessibility
4. Word of Mouth



Mr. Ehret then went over the steps necessary for handling these challenges. Many thanks to Abdul

Subhani at Centex Technologies for suggesting this guest speaker and program. Visit the Marketing Spot at <http://www.themarketingspot.com/>